



Shri Narayanrao Babasaheb Education Society's
SHRI VENKATESH MAHAVIDYALAYA, ICHALKARANJI
ABRIDGED EVENT REPORT-2019-20

| | | | |
|--|---|--------------|------------------------------|
| Name of Event | Workshop on Intellectual Property Rights and Business | | |
| Department/ Committee/ Sub-Committee | Lead College Scheme | | |
| Name of Teacher-in-Charge | Dr. N. M. Mujawar | | |
| Chief Guest/s/ Resource Person/s | Mr. Devendra Gouda | | |
| Presided Over by | Prin. Dr. V. A. Mane | | |
| Day | Thursday | Date: | 9 th January 2020 |
| Time | From: 10: 00 a.m. to: 2: 00 p.m. | | |
| Venue | Room No. 6 | | |
| Total number of hours spent (Planning, preparation, execution & documentation etc.) | 18 hours | | |
| Number of Participants | 92 Students & Teachers | | |



Detailed Report:

One-day workshop on “Intellectual Property Rights & Business” was organized under Lead College Scheme of Shivaji University, Kolhapur. The workshop focused on how ideas can be converted into innovation and get registered under various Intellectual Property Laws as per their nature. The workshop provided a good opportunity for creative brains. The students and faculties from 10 affiliated colleges covered under the cluster, participated in the workshop. Around 110 participants took benefit of the workshop.

The 21st Century has offered abundant opportunities to young generation to find their career path via creativity and innovation. The evidence has shown that even Tea Shops like Salgar Tea, Harman Tea and the like are being run under franchisee agreement



of the persistent research on ingredients and process of making tea. This is just a simple example of how a business can be developed by innovative minds. The transformation of economy from controlled to decontrolled, investment to disinvestments, regulation to management, nationalization to privatization and domestic trade to global trade etc. has brought transformation in the needs and expectations of society in general and the business world in particular, which has created a conducive environment for aspiring minds. However, they need right guidance regarding generation of ideas, conversion of ideas into innovative products or services and getting their novel products or services or artistic work registered under Intellectual Property Laws, which encompasses Copyrights, Trademarks and Patents etc. Keeping this in mind the said workshop was organized.

Prof. (Mrs.) ShobhaKumbhar, the senior faculty & head of dept. of Electrical Engineering from Sanjay Ghodawat University inaugurated the workshop. Beforehand, Dr. Naushad M. Mujawar, Head of Department of Commerce of the host college and Coordinator of the workshop, presented the theme of workshop and introduced the resource persons. The inaugural function concluded with the vote of thanks given by Dr. D.S. Kamble after presidential remarks of Prin. (Dr.) Vijay A. Mane.

In the first session on **'Flowing Ideas into Innovation'**, Prof. (Mrs.) ShobhaKumbhar explained, with suitable real-life examples, as to how ideas can be generated and how they can be converted into innovative products and services. She argued that there is an ample scope for the youths to find the solutions to many burning problems of society through their creativity. Not only that, they can create lucrative business for them through creativity.

The second session was on **'Impact of IPR on Business'** conducted by Prof. Devendra Gouda-Patil, the faculty of Electrical Engineering Department of Sanjay Ghodawat University. He touched upon the critical contents of IPR with special reference to Copyrights, Patents, Trademarks and Designs. With easy-to-understand language, he enlightened the participants on the basic requirements for and the process of registration under IP laws. Both the sessions were followed by interactions.

Around 10 patents are standing under the names of both the resource persons, which helped to make both the sessions lively and interesting. The feedback in written form given by the participants at the end of the day was fairly heartening. The workshop was concluded with the vote of thanks expressed by Asst. Prof. Mr. ToufikNayakwade. Asst. Prof. (Mrs.) Ghorpade and Asst. Prof. (Miss.) MohiniAnchaliya compeered for the workshop.

(Dr. V. A. Mane)

PRINCIPAL,
Shri Venkatesh Mahavidyalaya,
ICHALKARANJI - 416 115.